

Business Management BA (Hons)

UCAS Code: N200 | Duration: 3 years | Full-time | Hope Park | 2018/19

Work placement opportunities | International students can apply



Course Overview

The world of Business Management is fast-moving and dynamic, and so students who enter the business sector need to understand the complexities of the business environment and how organisations operate in increasingly uncertain situations. Our Business Management degree examines small to medium-sized enterprises to global multi-national companies, and with a focus on business principles, organisational dynamics and management processes.

Liverpool Hope Business School develops students with sound theoretical principles, thorough understanding of contemporary business practices and informed by the latest research. The strong links we have with professional bodies such as the Chartered Management Institute (CMI) and Association of Chartered Certified Accountants (ACCA) ensure you are well prepared for the world of work.

This in-depth degree gives you the opportunity to understand how businesses operate and the ethical and social impact they have on communities. An experienced, student-focused team will develop your understanding of this business context and develop the critical business skills that future employers will demand.

Entry Requirements

The standard offer level is between BBB-BBC from A levels or DDM-DMM from BTEC, or 120-112 UCAS tariff points.

This degree has been validated by the University, but may be subject to change or amendment.

Fees and Additional Costs

The tuition fees for 2018/19 are £9,250 for full-time undergraduate courses.

As well as the cost of your tuition fees, you will need to consider the cost of your core textbooks which we estimate to be around £100. There is also a voluntary contribution cost of £5-£10 for the Young Enterprise venture.

You will also need to consider the cost of your accommodation each year whilst you study at university.

Visit our accommodation webpages for further details about our Halls of Residence: www.hope.ac.uk/halls



**LIVERPOOL
HOPE
UNIVERSITY**

1844



CONTACT

T: +44 (0)151 291 3000

E: enquiry@hope.ac.uk

www.hope.ac.uk

Business Management BA (Hons) Curriculum

Year One

In the first year you will study a common core (together with students studying Accounting & Finance, and Marketing). This gives a sound introduction to the world of business; how businesses trade, how they function and how they understand and control their finances. Only with this appreciation of the relationship between finances, marketing and global businesses can managers contextualise business theory and practice and understand the dynamics of contemporary business management.

This year will equip you with the fundamental skills for employability. Group-based work will develop your ability to work as part of a team, whilst student-led tutorials will enhance your competence in relation to interpreting, producing and presenting information in a variety of formats. At the end of this year, you will have the ability to deliver multiple projects within given timescales.

Year Two

Building on the foundations of year one, you will begin to evaluate business issues in greater depth and consider some of the wider challenges faced by contemporary organisations. Not only will you engage in the Young Enterprise competition which allows teams to develop a business plan and trade as a legal entity, you will further develop your research and problem solving skills.

Students will also explore how businesses can manage their operations effectively, and examine the needs of people in business by considering organisational development and human resource management (HRM).

Single Honours students will build on their first year studies to examine business functions in greater detail and understand business alignment through topics such as project management, and you will begin to consider the impacts of globalisation and cultural influences on organisations. At the same time, you will be introduced to the past and present practices and appreciate how our understanding of Business Management has changed over the years. Business analytics will underpin crucial problem solving and decision making skills, whilst the Young Enterprise programme will allow you to develop your entrepreneurial capability.

Year Three

In the final year, you will critically analyse contemporary issues and emerging trends that organisations face in competitive business environments. Another significant area where you will develop your understanding is strategic management and allied topics. These will equip you with a critical knowledge and understanding of the theories and models that any modern organisation uses to make important decisions on a daily basis.

In addition, Single Honours students will be able to develop an understanding of key topics such as global competitiveness, international trade theories, economic growth and development, as well as issues such as ethical businesses and CSR. As the degree progresses, you will gain deeper insight and an appreciation of how globalisation touches the lives of countless individuals in a connected world.

You also undertake a research project or dissertation.

COURSE STRUCTURE

Teaching on this degree is structured into lectures, seminars and tutorials.

If you are studying as a Single Honours degree, in your first year there are approximately 12 teaching hours each week, which will decrease to approximately 10 teaching hours per week in your second and third years. If you are studying a Combined Honours degree, in your first year there are approximately 6 teaching hours each week, which decreases to approximately 5 teaching hours in your second and third years.

On top of teaching hours, you are also expected to spend a number of hours studying independently each week, as well as studying in groups.

ASSESSMENT AND FEEDBACK

You will have a number of assessments each year. You are also required to complete a series of assessment tasks. These include business reports, essays, and a portfolio. In your final year, you will complete a dissertation.

You will be given written feedback on your assessments, and you will have the opportunity to discuss this with your tutor in more detail.



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