

# Media & Communication

**UCAS Code: Combined Honours only** (please see website for details)

**Duration: 3 years | Full-time | Both campuses | 2024/2025**

Placement year opportunities available



## Course Overview

If you want an exciting career in the media but also want to understand how and why the media reports and represents the world in the ways it does, studying at Hope is the next step for you. Media and Communication provides you with an opportunity to closely study and analyse the ways in which the media industry shapes and is shaped by our world. Our degrees are designed to help you become an industry leader equipped to take on the key task of working towards a more reliable, trustworthy media industry, and to work as a cross-platform media practitioner.

Our programme will support you in developing the creative, critical and practice skills necessary to succeed in the modern communication environment, while also developing a deeper understanding of the crucial role the media plays in our society.

Media and Communication at Liverpool Hope is underpinned by the notion of interrogating power. We believe that the media must always be held to account and has a responsibility to pursue social justice. Whether it be through journalism, digital and social media theory and applied skills, our aim is to produce graduates who will make a better world.

## Entry Requirements

This course follows the standard University entry requirements. Please see the website for further information.

## Fees and Additional Costs

The tuition fees for 2024/2025 are £9,250 for full-time undergraduate courses.

On top of tuition fees, you will need approximately £100 to purchase core textbooks.

You will also need to consider the cost of your accommodation each year whilst you study at university. Visit our accommodation webpages for further details about our Halls of Residence: [www.hope.ac.uk/halls](http://www.hope.ac.uk/halls)

Applicants will need access to a computer if course delivery is switched to online. The University has a laptop lending service if remote study is necessary.



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## CONTACT

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[www.hope.ac.uk](http://www.hope.ac.uk)

# Media & Communication Curriculum

## Year One

### Introduction to Media and Communication

You will look at how the media is used to exert or to challenge power in society, and develop a deeper understanding of the political and cultural changes associated with both digital and legacy media. You will explore the history of the media's development in Britain, from the printing press to the internet. Other topics studied include how news media organisations and journalists decide 'what is news'. You will also develop applied cross-platform media practice skills, to support you in developing creative communication skills in a fast-changing media landscape.

## Year Two

### Explorations in Media and Communication

Your second year develops your understanding of key media industry topics. You also explore how commercial, political and cultural pressures shape the work of the media in the digital era. Other topics studied include media industries, such as format television and

digital media, and applied skills, like research methods. You will develop the research skills necessary to investigate key aspects of media and communications research. You will continue to advance your cross-platform media practice skills, through designing and creating original media content.

## Year Three

### Advanced Studies in Media and Communication

Your final year gives you the opportunity to study media theories such as celebrity and fandom, gender and identity, political communication and culture, and look at how the internet and digital developments are changing the media landscape and investigative journalism.

You also have a choice to specialise in a practice strand such as digital media or digital and editorial development.

### Dissertation

You complete a dissertation or research project on a topic of your choice with support from your tutor.

## COURSE STRUCTURE

Teaching on this degree is structured into lectures, where all students are taught together, seminars which have smaller groups and tutorials which typically have no more than 10 students in the first year.

For the Media & Communication part of your Combined Honours degree, in your first year of study there are approximately 6 teaching hours per week, which reduces to approximately 5 teaching hours in your second and third years.

On top of teaching hours, you are also expected to spend a number of hours studying independently each week, as well as studying in groups to prepare for any group assessments you may have.

## ASSESSMENT AND FEEDBACK

Throughout your studies, you will have a number of assessments including written exams, essays, and applied skills through cross-platform media portfolios.

You will be given written feedback on your assessments, and you will have the opportunity to discuss this with your tutor in more detail.



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