

# Tourism

**UCAS Code: Combined Honours only** (Please see website for details)

**Duration: 3 years | Full-time | Hope Park | 2024/2025**

Placement year opportunities available



## Course Overview

Tourism is one of the world's largest industries and has become one of its biggest sources of employment. Our Tourism degree examines the industry from both management and academic perspectives. It looks at contemporary issues such as the structure of the tourism industry; the relationship between tourism and its host environments and cultures; the evolving trends in consumer behaviour; tourism destination management and global tourism development.

Liverpool is an ideal place to study tourism as the city is home to a number of key tourist attractions in the UK, such as the Royal Albert Dock and waterfront, Tate Liverpool, Premier League football, National Museums Liverpool and the Beatles legacy. The city's year as European Capital of Culture in 2008, has also contributed to continued growth of the city's tourism sector. Therefore, due to the dynamic nature of the city's tourism industry, there are constant opportunities to explore and investigate contemporary aspects of an international destination on your doorstep.

We pay close attention to enhancing your student experience and facilitating effective student learning. You will be taught by a team of tutors with a wide range of industry and academic experience of Tourism. Tutors take pride in being available to students and offering a high level of support. Our degree curriculum embeds material which aims to not only provide an in-depth, up-to-date knowledge on tourism, but also to refine critical thinking and develop your key transferable skills. We work closely with a wide range of tourism stakeholders to ensure that students gain insight into the ongoing management and delivery of a successful tourism destination.

## Entry Requirements

This course follows the standard University entry requirements. Please see the website for further information.

## Fees and Additional Costs

The tuition fees for 2024/2025 are £9,250 for full-time undergraduate courses.

As well as your tuition fees, you need to consider the cost of compulsory and optional residential and other fieldwork trips. Cost depends on location, but we estimate you will need around £400. You also need around £200 to buy key textbooks.

You will also need to consider the cost of your accommodation each year whilst you study at university.

Visit our accommodation webpages for further details about our Halls of Residence: [www.hope.ac.uk/halls/](http://www.hope.ac.uk/halls/)

Applicants will need access to a computer if course delivery is switched to online. The University has a laptop lending service if remote study is necessary.



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ASSOCIATION FOR TOURISM IN HIGHER EDUCATION  
The Subject Association for Tourism in Higher Education in the UK



The voice of Destination Management

[www.tmi.org.uk](http://www.tmi.org.uk)

# Tourism Curriculum

## Year One

### World Regions: Understanding the World

You will investigate selected world regions and explore themes and topics at a range of scales (global to local) including, the environment (physical and human); globalisation and development.

### Hazards, Risk and Society

Various dimensions of vulnerability and resilience in the risks associated with natural hazards will be studied. These will be explored from a social and cultural perspective and consider impacts on society; communities; culture.

### Exploring Geography and Tourism

Themes and topics include interpreting and representing the world/place/space; understanding natural and human processes (including tourism) and their interactions.

Fieldwork (residential and/or non-residential).

## Year Two

### Niche and Alternative Forms of Tourism

An exploration of new and alternative forms of tourism, including heritage and cultural tourism; dark tourism; volunteer and backpacking tourism.

### Contemporary Human Geographies and Tourism

An exploration of, for example, contemporary social, economic, cultural and environmental contexts (e.g. socio-cultural awareness; urban/economic geography; urban regeneration; and tourism dimensions).

### Research Methods

An exploration of a range of qualitative and quantitative research methods, which considers data collection and data analysis.

Fieldwork (residential and/or non-residential).

## Year Three

### Destination Management

An exploration of global trends and advances in destination management, for example, strategic marketing, planning and management of destinations; organisational management principles and practices at international destinations and attractions; as well as, economic, environmental and socio-cultural impacts on destinations.

### International Fieldwork

You will undertake fieldwork internationally. Past countries have included Malta.

### Honours Project (integrated dissertation/research project)

As a combined honours student you have the option to either complete a research project or integrated dissertation (in combination with your other subject).

## Work Placement Opportunities

In your final year, your Honours Project can be completed through a work placement. This placement enables you to gain relevant work experience so that you can apply your tourism knowledge and experiences into a work setting. Please note that you must organise this work placement yourself.

*Liverpool Hope University is a member of the Association for Tourism in Higher Education (ATHE), the subject association for tourism in higher education in the UK. Its objectives include promoting the development and recognition of tourism as a subject of study in the UK at foundation degree, undergraduate, postgraduate and doctoral levels, and encouraging high standards in learning, teaching and research.*

*Accredited by the Tourism Management Institute (TMI), the professional association for the destination management sector.*

## COURSE STRUCTURE

Teaching on this degree is structured into lectures, where all students are taught together, seminars of smaller groups of around 20-25 students, and tutorials which typically have no more than 10 students. There are also a number of fieldtrips each year, as well as the opportunity to have a one-to-one meeting with your tutor each week.

In your first year there are approximately 12 teaching hours each week, which reduces to approximately 10 teaching hours in your second and third years. On top of teaching hours, you are also expected to spend a number of hours studying independently each week, as well as group study to prepare for any group assessments you may have.

## ASSESSMENT AND FEEDBACK

Throughout your three years of study, you will have a number of assessments, including written exams at the end of each year, business reports, essays and portfolios. In your final year, you will also complete an honours project which will either be a research project or integrated dissertation (with your other subject).

You will be given written feedback on your assessments, and you will have the opportunity to discuss this with your tutor in more detail.



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## CONTACT

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