

Business Management BA (Hons)

UCAS Code: N200 | Duration: 3 years | Full-time | Hope Park | 2024/2025

Placement year opportunities available



Course Overview

The world of Business Management is fast-moving and dynamic. Business organisations are facing unprecedented change and complex challenges both within the UK and globally. This demands that students who enter the business sector understand the dynamics of the business environment and how organisations operate in increasingly uncertain situations. The Business Management degree examines small to medium-sized enterprises to global multi-national companies – public, private, not-for-profit with a focus on business principles, organisational dynamics and management processes.

Liverpool Hope Business School holds the prestigious AACSB accreditation and has an enviable reputation for developing students with sound theoretical principles, thorough understanding of contemporary business practices and informed by the latest research. The links we have with local and national businesses, plus links with professional bodies, ensure you are well prepared for the world of work.

This in-depth degree gives you the opportunity to understand how businesses operate and the ethical and social impact they have on communities. An experienced, student-focused team will develop your understanding of this business context and develop the critical business skills and transferable skills that future employers will demand.

Entry Requirements

This course follows the standard University entry requirements. Please see the website for further information.

Fees and Additional Costs

The tuition fees for 2024/2025 are £9,250 for full-time undergraduate courses.

As well as the cost of your tuition fees, you will need to consider the cost of your core textbooks which we estimate to be around £180. There is also a voluntary contribution cost of £5-£10 for the Young Enterprise venture.

You will also need to consider the cost of your accommodation each year whilst you study at university.

Visit our accommodation webpages for further details about our Halls of Residence:

www.hope.ac.uk/halls

Applicants will need access to a computer if course delivery is switched to online. The University has a laptop lending service if remote study is necessary.



LIVERPOOL
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UNIVERSITY

1844



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Business Management BA (Hons) Curriculum

Year One

You will be introduced to the underlying principles of Business Management that will lay the foundations for progression through your degree.

Principles of Marketing

This element includes an introduction to marketing, marketing segmentation, communication and promotions strategies and the '4Ps' of marketing.

Skills & Employability

This year will equip students with the fundamental skills for employability.

The internal and external environment

Students will explore the external environment and how this shapes business strategy.

Microeconomics

This topic provides an introduction to microeconomics and covers a range of topics in the discipline such as decisions to be made by firms to manage resources and interact in markets, and economics demand and supply.

Single honours students will also study:

- Organisational structure and the nature of work
- Management Information systems
- Consumer behaviour

Year Two

Entrepreneurship

Students will be equipped with not only the understanding of enterprise, but also an appreciation of how different components of a business interrelate.

Key Business Functions

The key functions of Human Resource Management, Finance and operations Management will be studied by students in the second year. This will cover key HRM practice from recruitment and selection to performance management.

Research Methods

You will be introduced to the methods required for undertaking independent research.

This will cover the key steps required to operationalise a research question including research philosophy, sampling approaches, data collection and analysis and research ethics.

Students studying Single Honours Business Management will also study:

- Future of work
- International Business
- Corporate & Social Responsibility and Ethics
- Employment law
- Project Management
- Contemporary Economic Models

Year Three

You will take on more strategic, global and contemporary perspectives.

Management Strategy

Management strategy enables students to develop an understanding of how organisations plan, monitor, analyse and assess the necessities that they need to achieve their goals.

Sustainability

You will explore the effect that business has on society and on the environment be that positively or negatively.

You will choose 2 out of 3 from the following topics:

- Leadership
- Talent Development
- Operations & Logistics

Single Honours students will also study:

- Social Entrepreneurship
- Globalisation
- Evolving Work

Liverpool Hope Business School is an accredited member of AACSB International - The Association to Advance Collegiate Schools of Business.

COURSE STRUCTURE

Teaching on this degree is structured into lectures, seminars and tutorials.

If you are studying Business Management as a Single Honours degree, in your first year there are approximately 12 teaching hours each week, which will decrease to approximately 10 teaching hours per week in your second and third years. If you are studying Business Management as a Combined Honours degree, in your first year there are approximately 6 teaching hours each week, which decreases to approximately 5 teaching hours in your second and third years.

On top of teaching hours, you are also expected to spend approximately 18 hours studying independently each week. This could include additional research and reading, attendance at guest lectures and industry related events, preparation or completion of set tasks for taught sessions, revision for exams, work for your assessments and participation in group work.

ASSESSMENT AND FEEDBACK

Exams are normally held at the end of each academic year and you are required to complete a series of assessment tasks during each year. These typically include business reports, essays, and a portfolio. In your final year, you are also required to complete a research project/ dissertation.

You will be given feedback on your assessments, and you will have the opportunity to discuss this with your tutor in more detail.



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