

Business Management BA (Hons)

UCAS Code: N200 | Duration: 3 years | Full-time | Hope Park | 2026/2027

Placement year opportunities available



Course Overview

Business management is fast-paced and ever-changing. Organisations face major shifts and complex challenges both in the UK and worldwide. Students entering this field must understand the business environment and how organisations function in uncertain situations. The Business Management degree at Liverpool Hope University examines small to medium-sized enterprises as well as global multinational companies—public, private, and not-for-profit. It focuses on business principles, organisational dynamics, and management processes.

Liverpool Hope Business School, holder of the prestigious AACSB accreditation, has a strong reputation for delivering a high-quality business management course that shapes students with solid theoretical knowledge. Students gain a thorough understanding of modern business practices, supported by the latest research. Our connections with local and national businesses, alongside professional bodies, ensure you are well-prepared for the job market.

This comprehensive business management degree lets you explore how businesses operate and their ethical and social impacts on communities. A dedicated, student-focused team will help you understand this context while building the critical and transferable skills employers seek.

A standout feature of our Business Management programme is the YE (Young Enterprise) initiative for all second-year students. This innovative project ties together the entire curriculum. Each student joins a business start-up team, where they collaboratively establish and run a new legal business. This hands-on experience of starting a “real-life” business is often cited by students as their favourite and most valuable part of the degree.

Entry Requirements

This course follows the standard University entry requirements. Please see the website for further information.

Fees and Additional Costs

The tuition fees for 2026/2027 are £9,790 for full-time undergraduate courses.

As well as the cost of your tuition fees, you will need to consider the cost of your core textbooks which we estimate to be around £180. There is also a voluntary contribution cost of £5-£10 for the Young Enterprise venture.

You will also need to consider the cost of your accommodation each year whilst you study at university.

Visit our accommodation webpages for further details about our Halls of Residence:
www.hope.ac.uk/halls

Applicants will need access to a computer if course delivery is switched to online. The University has a laptop lending service if remote study is necessary.



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Business Management BA (Hons) Curriculum

Year One

Introduction to Business Management

Students will learn the basic principles of Business Management, providing a foundation to progress through the degree. Key topics include:

The Internal and External Environment

Students will study the external environment and how it shapes business strategy.

Organisational Behaviour and the Nature of Work

Students will study organisational activities, rules, roles, and employee responsibilities. They will explore how to design structures that enable clear information flow to achieve goals.

Skills and Employability

This year will equip students with essential employability skills. Group work will strengthen teamwork abilities, while student-led tutorials will develop skills in interpreting, producing, and presenting information.

Students studying single honours Business Management will also cover:

Principles of Marketing

This section covers marketing basics, segmentation, communication, promotion strategies, and the '4Ps' of marketing.

Management Information Systems

Students will be introduced to data from various systems and will learn how to analyse this data to create reports that support management decision-making.

Economics

This topic examines economic systems and how markets, demand, and supply affect resource distribution.

Year Two

Introduction to Business Management

Students will learn how business functions work with management. Single honours students will also study the global, economic, and ethical frameworks shaping business

Entrepreneurship

Students will learn about enterprise and how different parts of a business connect. They can take part in the Young Enterprise initiative, which simulates real-life challenges in starting and running a business.

Key Business Functions

Students will examine key areas like Human Resource Management, Finance, and Operations Management.

Research Methods

To prepare for the year three dissertation or project, students will learn independent research methods, including operationalising a research question, research philosophy, sampling, data collection, analysis, and research ethics.

Single Honours Business Management students will also study:

Future of Work

This topic looks at how geopolitical, economic, social, and technological forces shape work and organisations.

International Business

Students will assess globalisation's effects on markets and production. They will connect theory to practice across industries, analysing challenges and opportunities for international organisations.

Corporate and Social Responsibility and Ethics

Students will study business ethics and its relevance today, learning ethical principles and theories and applying them to real-world situations, including both normative and descriptive ethics.

Employment Law

This topic covers the basics of employment law and its impact on Human Resource policies, including legislation on discrimination, unconscious bias, workplace diversity, health, safety, and employee well-being.

Project Management

Students will learn the project management life cycle stages, potential risks, tools, and methodologies.

Contemporary Economic Models

This section covers macroeconomic concepts, including GDP, its measurement, and limitations, as well as factors affecting long-term economic growth and the role of state policies.

Year Three

You will take on more strategic, global and contemporary perspectives.

Management Strategy

Management strategy enables students to develop an understanding of how organisations plan, monitor, analyse and assess the necessities that they need to achieve their goals.

Sustainability

You will explore the effect that business has on society and on the environment be that positively or negatively.

You will choose 2 out of 3 from the following topics:

- Leadership
- Talent Development
- Operations & Logistics

Single Honours Business Management students will also study:

Social Entrepreneurship

This topic explores the traits of social entrepreneurs, alternative social enterprise models, and the social-solidarity economy.

Globalisation

Students develop a critical understanding of globalisation in the context of economic and social development.

Evolving Work

This topic examines the rapid evolution of work, driven by technological change, particularly AI.

Final Year Dissertation

Students complete an independent research project or dissertation, applying their knowledge and research skills to a chosen organisational topic.

Liverpool Hope Business School is an accredited member of AACSB International - The Association to Advance Collegiate Schools of Business.

COURSE STRUCTURE

Teaching for this degree includes lectures, smaller seminars, and tutorials. Lectures provide a general overview of Business Management, while seminars help deepen your understanding and apply what you learn. In tutorials, you will further develop your grasp of Business Management and sometimes take part in student-led activities.

If you are studying Business Management as a Single Honours degree, expect about 12 teaching hours per week in your first year, reducing to around 10 hours in your second and third years. For a Combined Honours degree, you will have approximately 6 hours per week in your first year, dropping to about 5 hours in the second and third years.

In addition to teaching hours, you should dedicate extra time each week to independent study. This may include research, reading, attending guest lectures, preparing for sessions, revising for exams, completing assessments, and participating in group projects.

ASSESSMENT AND FEEDBACK

Exams are normally held at the end of each academic year and you are required to complete a series of assessment tasks during each year. These typically include business reports, essays, and a portfolio. In your final year, you are also required to complete a research project/dissertation.

You will be given feedback on your assessments, and you will have the opportunity to discuss this with your tutor in more detail.