

Media & Communication

UCAS Code: Combined Honours only (please see website for details)

Duration: 3 years | Full-time | Both campuses | 2025/2026

Placement year opportunities available



Course Overview

Liverpool is a vibrant city of culture and a hub of media creativity and innovation, and is an ideal location to pursue your studies in Media and Communication.

This is an exciting and important time to study Media and Communication, as the impact of the media on society has never been greater or changing at so rapid a pace. At Liverpool Hope, we will support you in developing a deeper understanding of the media's relationship to society, history, culture, power, and industry. The course will encourage you to look at digital and social media from new perspectives, analysing how they have disrupted traditional ways of communicating and interacting with the world around us. And it will challenge you to become an adaptable, independent, and professional communicator: someone who can develop original ideas and produce creative journalistic, digital and social media content to deliver on them.

The course is designed to help you become an industry leader who is equipped to take on the critical task of working towards a trustworthy, ethical media. You will gain advanced skills in professional journalistic, digital and social media communication across a variety of platforms, while also developing transferable skills in critical analysis and creative practice that will prepare you for a wide range of careers.

Our curriculum is taught by tutors with international reputations for world leading research and who have industry experience in their own practice traditions, including journalism and digital and social media communication.

Entry Requirements

This course follows the standard University entry requirements. Please see the website for further information.

Fees and Additional Costs

The tuition fees for 2025/2026 are £9,535 for full-time undergraduate courses.

On top of tuition fees, you will need approximately £100 to purchase core textbooks.

You will also need to consider the cost of your accommodation each year whilst you study at university. Visit our accommodation webpages for further details about our Halls of Residence: www.hope.ac.uk/halls

Applicants will need access to a computer if course delivery is switched to online. The University has a laptop lending service if remote study is necessary.



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Media & Communication Curriculum

Year One

Introducing media's theoretical, cultural, historical, and ideological underpinnings

In your first year lectures and tutorials you will explore the past, the present, and the future of Media and Communication. You will examine the ways in which the historical development of older forms of media, including print, radio, and television, have influenced the development of digital media today.

Skills-based practice: News Media and Digital Media

These practical sessions in digital and social media and journalistic practice run throughout the year and allow you to deepen your own applied-skills, to develop and deliver on your own creative ideas and interests, and to become a more confident and efficient communicator in cross-platform, digital environments.

Year Two

Media Industry in the Digital Age, and Media Power and Practice

The curriculum focuses, in increasing depth, on areas such as the following: Global Media Industries, including music, social media, publishing, advertising, format television, and the power of media corporations. You will also study marketisation of news, journalistic ideologies/editorial policies, research methodologies, and cross-platform media.

Skills-based practice: News Media and Design

In the practice-based sessions you will have the chance to deepen your technical knowledge and

understanding in relation to the production of media content. You will have the opportunity to advance your creative design, technical and content creation skills, to equip you to become a more assured communicator in a cross-platform environment.

Year Three

Media Culture, Identity, Democracy and the Public Good

This final year of lectures brings you up to date and working at the cutting edge of media studies. You will explore the shifting landscape of media output in an ever-shrinking world. You will explore issues such as media and gender, identity, political communication, celebrity, fandom, satire, and public good journalism in the digital age.

Honours Seminar

Through all levels of this major in Media and Communication, there is an emphasis on the development of the skills and knowledge required for the world of work. This culminates in the choices you can make in your final year of practice-based sessions. Areas of specialism have included Advanced Digital and Editorial Development and Advanced Reflective Project in Digital Media.

Individual Research Project/ Dissertation

As part of your final year of studies, you will conduct your own research for a Research Project (5,000 words) or Integrated Dissertation (10,000). The Research Project allows you to pursue those areas of media and communications that have sparked your interest and passions.

COURSE STRUCTURE

Teaching on this degree is structured into lectures, where all students are taught together, seminars which have smaller groups, and are usually focused on practical media production, and tutorials which typically have no more than 10 students in the first year.

In your first year of study there are approximately 6 teaching hours per week, which reduce to approximately 5 teaching hours in your second and third years. (You will have an equivalent number of contact hours in the other subject in your combination)..

On top of teaching hours, you are also expected to spend a number of hours studying independently each week, as well as studying in groups to prepare for any group assessments you may have.

ASSESSMENT AND FEEDBACK

Throughout your studies, you will have a number of assessments including written exams, essays, and applied skills (journalistic, digital and social media communication) through cross-platform media portfolios.

You will be given written feedback on your assessments, and you will have the opportunity to discuss this with your tutor in more detail.



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