

# Media & Communication

**UCAS Code: Combined Honours only** (please see website for details)

**Duration: 3 years | Full-time | Both campuses | 2026/2027**

Placement year opportunities available



## Course Overview

Liverpool is a lively city rich in culture and a centre for media creativity. It's a great place to study Media and Communication. This is an exciting time to explore this field, as media's impact on society is rapidly growing.

At Liverpool Hope, we will help you understand how media connects to society, history, culture, and industry. The course will encourage you to view digital and social media in new ways. You'll analyse how these platforms have changed traditional communication, and will learn to be an adaptable and professional communicator. You'll develop original ideas and create engaging journalistic, digital, and social media content.

The Media and Communication course aims to prepare you as an industry leader focused on building trustworthy and ethical media. You will gain advanced skills in journalistic, digital, and social media communication. You'll also gain transferable skills in critical analysis and creative practice for many careers. Our curriculum is taught by experienced tutors known for their research and industry expertise in journalism and digital communication.

## Entry Requirements

This course follows the standard University entry requirements. Please see the website for further information.

## Fees and Additional Costs

The tuition fees for 2026/2027 are £9,790 for full-time undergraduate courses.

On top of tuition fees, you will need approximately £100 to purchase core textbooks.

You will also need to consider the cost of your accommodation each year whilst you study at university. Visit our accommodation webpages for further details about our Halls of Residence: [www.hope.ac.uk/halls](http://www.hope.ac.uk/halls)

Applicants will need access to a computer if course delivery is switched to online. The University has a laptop lending service if remote study is necessary.



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## CONTACT

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[www.hope.ac.uk](http://www.hope.ac.uk)

# Media & Communication Curriculum

## Year One

This course combines academic study with applied skills in journalism, digital media, and social media communication. By linking theory with practice, you will become a well-rounded student of media and communication.

### Media, Society, and Power

In this module, you will explore the relationship between media and power, and its impact on individuals and society. You will study models of communication, examine how mass media shapes public understanding, and analyse the past, present, and future of media and communication.

### Cross-Platform Media Practice

This module develops your professional communication skills in journalism, digital media, and social media. With a cross-platform approach, you will gain practical experience that reflects the rapidly changing media landscape.

## Year Two

In the second year, you will study the media in greater depth, explore how media industries such as social media and music operate in the real world, develop essential media research skills, and refine professional communication abilities in editorial production and design.

### Media Industries in the Digital Age

This module explores the power of media corporations and examines how industries are adapting to the digital age and developments in Artificial Intelligence.

### Media Research Skills

Develop crucial research skills to generate new insights into media. You will learn techniques such as discourse analysis, content analysis, interviewing, surveys, and focus groups. These skills

are transferable to the workplace and will enable you to undertake original research on topics that interest you.

### News Media and Design

This module advances your technical and creative skills in media content production. You will create original editorial content and use Adobe software to design and enhance your work.

## Year Three

The third year allows you to consolidate your learning and refine your skills in your chosen area of interest. You will have the opportunity to take optional modules and complete an individual research project or integrated dissertation.

### Media, Democracy, and Popular Culture

This module examines media in relation to gender, identity, political communication, celebrity, fandom, satire, and public interest journalism in the digital age.

### Specialist Media Practice Module

Choose a practice-based module to develop your professional skills. Options include Advanced Digital and Editorial Development or Digital Reflective Practice.

### Individual Research Project / Dissertation

Complete a 5,000-word Research Project or a 10,000-word Integrated Dissertation. The Research Project lets you explore topics in media and communication that interest you, while the Integrated Dissertation combines your majors to produce research addressing both areas.

## COURSE STRUCTURE

Teaching on this degree is structured into lectures, where all students are taught together, seminars which have smaller groups and are usually focused on practical media production, and tutorials which typically have no more than 10 students in the first year.

In your first year, there are approximately 6 teaching hours per week, which reduces to approximately 5 teaching hours in your second and third years.

On top of teaching hours, you are also expected to spend a number of hours studying independently each week, as well as studying in groups to prepare for any group assessments you may have.

## ASSESSMENT AND FEEDBACK

Throughout your studies, you will have a number of assessments including written exams, essays, and applied skills (journalistic, digital and social media communication) through cross-platform media portfolios.

You will be given written feedback on your assessments, and you will have the opportunity to discuss this with your tutor in more detail.



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