

# Psychology in Business BSc (Hons)

**UCAS Code: PIB1 | Duration: 3 years | Full-time | Hope Park | 2025/2026**

Placement year opportunities available



## Course Overview

The integration of psychology within organisational settings can provide an insight into individual and group behaviour in the workplace. The single honours BSc Psychology in Business course at Liverpool Hope University equips students with knowledge and understanding of human thinking and behaviour, and the skills to apply this knowledge to the world of work.

The course provides an in-depth scientific knowledge and understanding of the core areas of psychology (social, cognitive, biological, developmental, individual differences) and the opportunity to apply theories, methods, and approaches from psychology to the working world. You will gain a critical understanding of how, when, and why people work best, and how to shape behaviour to enhance workplace satisfaction and productivity. You will also be supported to develop knowledge and awareness of contemporary issues in psychology and business.

Situated within the School of Psychology, and taught by lecturers from psychology and business, the course provides an intellectually stimulating environment in which students will acquire skills of critical thinking and independent learning. The transferable skills developed through the course will be relevant to a range of careers including mentoring, coaching, occupational psychology, and behaviour change.

## Entry Requirements

This course follows the standard University entry requirements. Please see the website for further information.

## Fees and Additional Costs

The tuition fees for 2025/2026 are £9,535 for full-time undergraduate courses.

On top of your tuition fees, you also need around £250 to purchase key textbooks throughout your Degree. There may also be a cost for fieldtrips; details of which will be provided with plenty of notice.

You will also need to consider the cost of your accommodation each year whilst you study at university. Visit our accommodation webpages for further details about our Halls of Residence:

[www.hope.ac.uk/halls](http://www.hope.ac.uk/halls)

Many students find it useful to have a laptop during their studies. Any laptop will be fine; however, we do not recommend a Chromebook as this does not support some of the psychology-specific software that you will need in your degree.



**LIVERPOOL  
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## CONTACT

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# Psychology in Business Curriculum

## Year One

### Introduction to Psychology in Business

In the first year you will explore What is Psychology to develop an understanding of the historical and conceptual issues related to psychology as a scientific discipline. Following this, we move to Individual and Group Perspectives that develops an awareness of social psychology, personality, and individual differences. You will study topics such as conflict, attitudes, altruism and prosocial behaviour, and discrimination. You will also study Research Design and Analysis, engaging in research and developing key skills around ethical issues, research design, and methods of analysis.

We also cover Ethical and Global Issues in Psychology including topics such as morality, acculturation, and globalisation.

You will have seminars in Thinking as a Psychologist which explore how biases in thinking and reasoning affect behaviour. You will also be introduced to specialist software to design research experiments in Experimental Programme Design.

## Year Two

### Explorations in Psychology and Business

You will gain knowledge and awareness of how psychology can be applied to the field of business, covering topics such as aging, health and wellbeing, mental health, and behaviour change interventions.

In Vision and Cognition, you will study topics such as visual perception, memory, attention, and language, and in Developmental Psychology you will cover topics such as maturational changes, biological factors in development, and emotional influences through the lifespan. Research Design and Analysis 2 introduces more complex research designs in quantitative psychology and also covers qualitative methods (e.g., observation, thematic analysis) and mixed methods approaches to research.

You will also study Clinical Psychology, exploring the cause(s), progression, and consequences of mental health conditions and how assessment and psychological intervention can reduce distress and enhance psychological well-being.

## Year Three

### Advanced Studies in Psychology and Business

Year Three covers biopsychology, motivations, and emotions, and students choose two option courses based on their interests within psychology and business. Biological Psychology examines psychological functioning at a biological and cellular level and relates this back to societal and individual issues covered in years one and two. The topics covered include brain plasticity, reward circuits, and neuroscientific methods.

In Motivation and Emotion, you learn about the principles and processes associated with motivational goals, such as growth mindsets, social-emotional intelligence, and aggression.

All students complete an independent empirical research project, the Dissertation. Here you will explore in-depth an area at the intersection between psychology and business that you are passionate about and you will be supervised by a lecturer in the School of Psychology.

This final year marks the point where students have more ownership over their studies. This will include you choosing to study one from a selection of 12-week Specialist Seminars (topics include Cognition and Wellbeing, Forensic Psychology, Psychology of Addictions, and Perception and Action in Training and Rehabilitation\*).

*\*Subject to change*

## COURSE STRUCTURE

Teaching on this degree is structured into lectures, where all students are taught together, seminars of small groups of around 15-20 students, and tutorials which typically have no more than 10 students.

During your first year of study, there are approximately 12 teaching hours each week, which reduces to approximately 10 teaching hours in your second and third years.

On top of teaching hours, you are expected to spend a number of hours studying independently each week, as well as studying in groups to prepare for any group assessments that you may have.

## ASSESSMENT AND FEEDBACK

You will complete a number of formative and summative assessments both individually and working in groups. This includes written exams, essays, reports, portfolios, presentations, and assessed laboratory work. In the final year all students complete an individual empirical research project (dissertation).

Written feedback is provided for all coursework, along with the opportunity to discuss this in more detail with your tutor.



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