

Tourism Management BA (Hons)

UCAS Code: N832 | Duration: 3 years | Full-time | Hope Park | 2026/2027

Placement year opportunities available



Course Overview

The Tourism Management degree explores the operational components of the tourism industry, including accommodation, transport, and attractions, as well as the policy and planning frameworks that support tourism development. This Tourism Management course combines taught and practical approaches, including industry visits, guest speakers, national and international fieldwork, and real-world case studies. You will be taught by experienced academics and industry professionals who provide high-quality support.

The Tourism Management degree offers an interdisciplinary outlook, integrating knowledge from geography, business management, marketing, and events management. It engages with local stakeholders, focusing on tourism development in Liverpool and the wider region. The curriculum is research-driven and practice-based, giving students up-to-date industry insight and practical experience to enhance employability.

Liverpool is an ideal location to study Tourism Management, with major attractions such as the Royal Albert Dock, Tate Liverpool, Premier League football, National Museums Liverpool, and the Beatles legacy. A Placement Year is available as part of the Tourism Management course, providing valuable work experience alongside your studies.

Entry Requirements

This course follows the standard University entry requirements. Please see the website for further information.

Fees and Additional Costs

The tuition fees for 2026/2027 are £9,790 for full-time undergraduate courses.

As well as your tuition fees, you need to consider the cost of compulsory and optional residential and other fieldwork trips. Cost depends on location, but we estimate you will need around £400. You also need around £200 to buy key textbooks.

You will also need to consider the cost of your accommodation each year whilst you study at university. Visit our accommodation webpages for further details about our Halls of Residence: www.hope.ac.uk/halls/

Applicants will need access to a computer if course delivery is switched to online. The University has a laptop lending service if remote study is necessary.



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ASSOCIATION FOR TOURISM IN HIGHER EDUCATION
The Subject Association for Tourism in Higher Education in the UK

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The voice of Destination Management
www.tmi.org.uk

Tourism Management BA (Hons) Curriculum

Year One

Global Governance and World Regions

This module explores the interconnected nature of our world and examines how decisions made at local, national, and international levels influence global governance and shape opportunities.

Academic and Professional Skills

This module is designed to equip students with the skills needed to succeed at university and beyond. It builds confidence in academic reading, writing, and research, while providing practical tools such as data analysis and mapping, and guidance on the responsible use of AI.

Introduction to Management and Leadership*

This module will cover business functions and organisational structures, leadership and management theories, organisational behaviour, and strategic management.

Business Environments*

This module will cover PESTLE and SWOT analysis, micro / macro environments, and legal and ethical frameworks. Students will then be introduced to the Competition and start to understand what is required to gain a competitive advantage.

Fieldwork (residential and/or non-residential)

* Taught by the Business School.

Year Two

Niche and Alternative Forms of Tourism

An exploration of new and alternative forms of tourism, including heritage and cultural tourism; dark tourism; volunteer and backpacking tourism.

The Tourism Industry

An exploration of tourism industry dimensions, for example, globalisation, project and operations management, entrepreneurship, tourism marketing; as well as exploring tourism policy and planning.

Contemporary Human Geographies and Tourism

An exploration of, for example, contemporary social, economic, cultural and environmental contexts (e.g. socio-cultural awareness; urban/economic geography; urban regeneration; and tourism dimensions).

Environmental Policy, Planning and Management

An exploration of, for example, legislation; policy; planning; environmental impacts and management.

'Experiential Learning Block'

An applied project based study block that can be undertaken as one of several formats e.g. fieldwork based (residential and/or non-residential); problem-based task; work placement related; or a block of work-based learning.

Research Methods

An exploration of a range of qualitative and quantitative research methods, which considers data collection and data analysis.

Fieldwork (residential and/or non-residential).

Year Three

Destination Management

An exploration of global trends and advances in destination management, for example, strategic marketing, planning and management of destinations; organisational management principles and practices at international destinations and attractions; as well as, economic, environmental and socio-cultural impacts on destinations.

Events Management

An exploration of the principles and practice of events management, which includes for example, critical evaluation of event management theories; planning, project managing and organising an event; and sponsorship and marketing of events explored through the use of case studies and industry guest speakers or visits.

International Fieldwork

You will undertake fieldwork internationally. Past countries have included Malta.

Honours Project (dissertation).

Work Placement

Opportunities

In your final year, your Honours Project can be completed through a work placement. This placement enables you to gain relevant work experience so that you can apply your tourism management knowledge and experiences into a work setting. Please note that you must organise this work placement yourself.

COURSE STRUCTURE

Teaching on this degree is structured into lectures, where all students are taught together, seminars of smaller groups of around 20-25 students, and tutorials which typically have no more than 10 students. You will also have a number of optional and compulsory fieldtrips each year, plus opportunities for one-to-one meetings with your tutor each week.

In your first year of study, there are approximately 12 teaching hours each week, which reduces to approximately 10 teaching hours in your second and third years. On top of teaching hours, you are also expected to spend a number of hours studying independently each week, as well as studying in groups to prepare for any group assessments you may have.

ASSESSMENT AND FEEDBACK

Throughout your three years of study you will have a number of assessments, including written exams at the end of each year, business reports, essays and portfolios. In your final year, you will also complete a dissertation project.

You will be given written feedback on your assessments, and you will have the opportunity to discuss this with your tutor in more detail.

Liverpool Hope University is a member of the Association for Tourism in Higher Education (ATHE), the subject association for tourism in higher education in the UK. Its objectives include promoting the development and recognition of tourism as a subject of study in the UK.

Accredited by the Tourism Management Institute (TMI), the professional association for the destination management sector.



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