

Tourism

UCAS Code: Combined Honours only (Please see website for details)

Duration: 3 years | Full-time | Hope Park | 2026/2027

Placement year opportunities available



Course Overview

Tourism is one of the world's largest industries and a major source of employment. This Tourism degree examines the sector from both management and academic perspectives, covering contemporary issues such as industry structure, tourism's relationship with host environments and cultures, evolving consumer trends, destination management, and global tourism development. The Tourism course provides opportunities to analyse and understand the complexities of the modern tourism industry.

Liverpool is an ideal location to study Tourism, with key attractions such as the Royal Albert Dock, Tate Liverpool, Premier League football, National Museums Liverpool, and the Beatles legacy. The city's European Capital of Culture year in 2008 has contributed to the ongoing growth of its tourism sector, offering students a dynamic environment to explore contemporary aspects of an international destination.

Taught by a team with extensive industry and academic experience, the Tourism degree develops critical thinking, transferable skills, and practical knowledge. A Placement Year is available as part of the Tourism course, allowing you to gain valuable work experience alongside your studies.

Entry Requirements

This course follows the standard University entry requirements. Please see the website for further information.

Fees and Additional Costs

The tuition fees for 2026/2027 are £9,790 for full-time undergraduate courses.

As well as your tuition fees, you need to consider the cost of compulsory and optional residential and other fieldwork trips. Cost depends on location, but we estimate you will need around £400. You also need around £200 to buy key textbooks.

You will also need to consider the cost of your accommodation each year whilst you study at university.

Visit our accommodation webpages for further details about our Halls of Residence: www.hope.ac.uk/halls/

Applicants will need access to a computer if course delivery is switched to online. The University has a laptop lending service if remote study is necessary.



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ASSOCIATION FOR TOURISM IN HIGHER EDUCATION
The Subject Association for Tourism in Higher Education in the UK



The voice of Destination Management

www.tmi.org.uk

Tourism Curriculum

Year One

Global Governance and World Regions

This module explores the interconnected nature of our world and examines how decisions made at local, national, and international levels influence global governance and shape opportunities.

Academic and Professional Skills

This module is designed to equip students with the skills needed to succeed at university and beyond. It builds confidence in academic reading, writing, and research, while providing practical tools such as data analysis and mapping, and guidance on the responsible use of AI.

Fieldwork (residential and/or non-residential).

Year Two

Niche and Alternative Forms of Tourism

An exploration of new and alternative forms of tourism, including heritage and cultural tourism; dark tourism; volunteer and backpacking tourism.

Contemporary Human Geographies and Tourism

An exploration of, for example, contemporary social, economic, cultural and environmental contexts (e.g. socio-cultural awareness; urban/economic geography; urban regeneration; and tourism dimensions).

Research Methods

An exploration of a range of qualitative and quantitative research methods, which considers data collection and data analysis.

Fieldwork (residential and/or non-residential).

Year Three

Destination Management

An exploration of global trends and advances in destination management, for example, strategic marketing, planning and management of destinations; organisational management principles and practices at international destinations and attractions; as well as, economic, environmental and socio-cultural impacts on destinations.

International Fieldwork

You will undertake fieldwork internationally. Past countries have included Malta.

Honours Project (integrated dissertation/research project)

As a combined honours student you have the option to either complete a research project or integrated dissertation (in combination with your other subject).

Work Placement Opportunities

In your final year, your Honours Project can be completed through a work placement. This placement enables you to gain relevant work experience so that you can apply your tourism knowledge and experiences into a work setting. Please note that you must organise this work placement yourself.

Liverpool Hope University is a member of the Association for Tourism in Higher Education (ATHE), the subject association for tourism in higher education in the UK. Its objectives include promoting the development and recognition of tourism as a subject of study in the UK at foundation degree, undergraduate, postgraduate and doctoral levels, and encouraging high standards in learning, teaching and research.

Accredited by the Tourism Management Institute (TMI), the professional association for the destination management sector.

COURSE STRUCTURE

Teaching on this degree is structured into lectures, where all students are taught together, seminars of smaller groups of around 20-25 students, and tutorials which typically have no more than 10 students. There are also a number of fieldtrips each year, as well as the opportunity to have a one-to-one meeting with your tutor each week.

In your first year there are approximately 12 teaching hours each week, which reduces to approximately 10 teaching hours in your second and third years. On top of teaching hours, you are also expected to spend a number of hours studying independently each week, as well as group study to prepare for any group assessments you may have.

ASSESSMENT AND FEEDBACK

Throughout your three years of study, you will have a number of assessments, including written exams at the end of each year, business reports, essays and portfolios. In your final year, you will also complete an honours project which will either be a research project or integrated dissertation (with your other subject).

You will be given written feedback on your assessments, and you will have the opportunity to discuss this with your tutor in more detail.



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